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PERSONA

CULTURALL



warsztat innowacji
społecznych



fundatia națională
pentru tineret



PERSONA INTRODUCTION

MAIN PROFILE

Write here 2-3 sentence of summary. Who is this person

ENGAGEMENT&NEEDS

Engagement Level: High/ Medium/Low

Main Need: for example: belonging / clarity / support
/ recognition



PERSONA

NAME	
AGE	
LOCATION	
OCCUPATION	
COUNTRY OF ORIGIN	

MOTIVATIONS / REASONS TO MIGRATE	
INTERESTS	
CHALLENGES	
GOALS & DREAMS	
INVOLVEMENT IN CULTURE	
BARRIERS IN INVOLVMENT	
EXAMPLE OF BEST PORACTISE	

ENGAGEMENT
POTENTIAL

MOTIVATIONS	
PREFERRED ROLE	
COMMUNICATION CHANNELS	
ENCOURAGEMENT FACTORS	